



ADVERTISER RATES

General Information

Mechanical Requirements

Rates are for print-ready ads (high resolution, 300 pixels/inch).

All ads need to be CMYK or Grayscale

Please submit in .TIFF or .PDF format

Full Bleed size 9" x 11½"

Trim size 8 ¾" x 10 ⅞"

Policy

All first-time advertisers must pre-pay the first ad placed with us. If ad is received too late for the current issue, ad will automatically be placed in the next issue, unless specified otherwise.

Cancellations/Changes

Cancellations or changes will not be accepted past the ad deadline and must be received in writing or by email prior to the closing date.

Circulation

Self-Reliance is published quarterly. Available by subscription for \$26 per year or at retail outlets for \$7.99 per copy. Approximately 5,000 copies are sold each issue.

Web Ads

We sell right-column banners that appear on our website in random order, Call for details.

300 x 100 pixels

\$100

Banners must be in gif, jpg, or png format. No animated banners. Multiple banners per slot not supported.

Contact Information

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Marketing & Advertising

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